

DREAM NATION

TALK SHOW, PODCAST, DIGITAL AGENCY

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MISSION

EMPOWER EVERYONE TO LIVE THEIR DREAM

**PROMOTE CONVERSATION AROUND WOMEN, SUSTAINABILITY,
TECH, DIVERSITY, STE(A)M, FUNDING, & SOCIAL IMPACT**

ABOUT DREAM NATION

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Dream Nation is a media company. Consisting of a podcast, talk show, and an ad agency. The content centers around diversity, tech, women, entrepreneurship, funding, social impact, STEM.

TALK SHOW + PODCAST

Each month I interview Creatives and/or Entrepreneurs about what it takes to live their dream. The talk show also publishes as a podcast.

Each episode helps people achieve their full-potential. The interviews are packed with insight that everyone can apply to grow their own business and live their dream.

DIGITAL AGENCY

The ad agency powers the company. Offering digital services to create content, product placement, strategy, branding, and social marketing services. If your brand requires original content we can work it into our show in the form of advertising or create an individual campaign.

To inquire about rates and services, email inna@dreamnation.io

GUESTS

You can subscribe on iTunes at [itun.es/us/VCsjfb.c](https://itunes.es/us/VCsjfb.c) or on android [here](#) to see all guests. Previous thought leaders featured on the show:

Ben Berkowitz CEO of [SeeClickFix.com](https://www.seclickfix.com) an O’Rielly funded company connecting citizens to their local government.

Erin Schrode Activist/Environmentalist who at 25 years old recently ran for Congress in California's District 2. She is frequently tapped as an expert for and featured in The New York Times, Vanity Fair, CNN, ABC, NBC, FOX, Seventeen, Forbes, Glamour.

Esther Ku Comedian appearing on Last Comic Standing, MTVs Girl Code.

Osh Ghanimah Founder of broadwayforall.org Promoting diversity on tv, film, and Broadway.

Henrik Werdelin Co-founder of BarkBox. Managing partner at Prehype. A Venture dev firm helping Fortune 500 companies launch startups.

Betty Halbreich Founder of Solutions by Betty. A personal shopping service at Bergdorf Goodman. She’s also an award winning Author.

Cindy Gallop Advertising consultant and founder of MakeLoveNotPorn.

Israel Horovitz An American playwright, director, and actor. With over 70 plays, several of which have been translated into 30 languages.

Pauline Black Lead singer of UK Ska Revival Group “The Selecter.”

ABOUT YULIA

ABOUT YULIA

Yulia is a Creative Director with a love of storytelling, social impact, and tech. A global citizen whose career is as diverse as her background.

Her journalist skills were honed at 91.1 WFMU, her college radio station at UMass Amherst. There she interviewed bands, creating conversations around diversity, social impact, sustainability, and peace.

Yulia worked in NYC ad agencies for the past ten years as a Digital Creative Director. She's worked for Havas, Tribal DDB, Publicis, McCann Health, FCB, and many other large agencies. She also consults for Venture Development Group Prehype who work with Fortune 500 companies to help them launch startups. She is a member of SAG/Aftra and studies on camera with Bob Krakow and studied improv at UCB.

Yulia is an entrepreneur who champions women & diversity-led ideas. In '99, she co-founded her first tech startup artsymag.com., paving the way for artsy.net. Before launching Dream Nation Yulia was Co-Founder of Fund Dreamer. A global crowdfunding platform for Social Impact, promoting women and diversity-led ideas.



NYC STUDIOS

Our recording space in NYC is Shop Studios conveniently located in Midtown Manhattan.

CINEMATOGRAPHER

Our Cinematographer in NYC is Calen Lang. Calen is an Emmy winning cinematographer (for 30 Rock) with over 25 years experience in scripted and reality television.



LA STUDIO

Our recording space in LA is Playa Studios conveniently located in Culver City.

CINEMATOGRAPHER

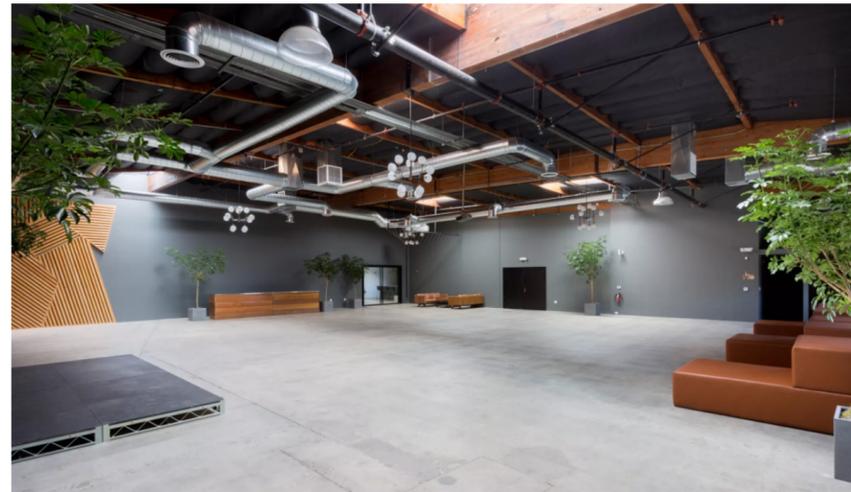
Our Cinematographer in LA is Johann Wolf.

Johann is a global creative director who is focused on human storytelling through video and experience design.

Wolf activates a wide variety of media projects globally including transmedia campaigns, commercial film production, and immersive VR/AR projects.

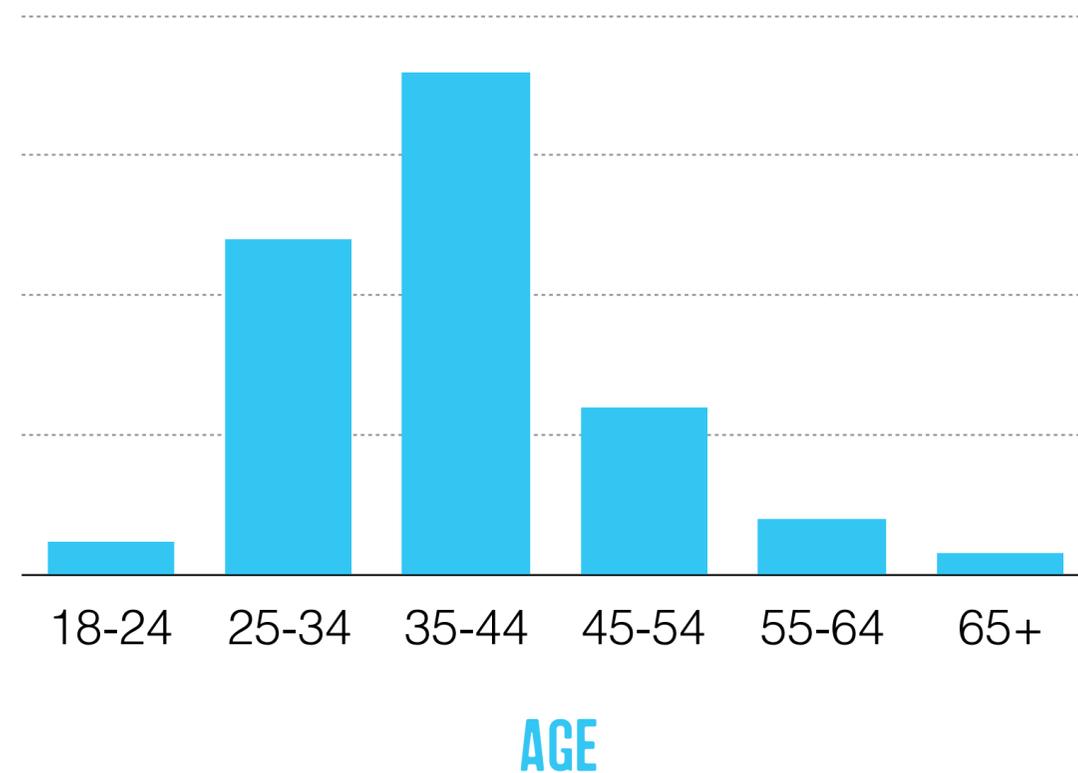
He has served as executive creative director at Saatchi, Bates, Leo Burnett, Ogilvy and other ad agencies, working with top brands.

I also work with Director Heather Fink as well. Heather began NYU's Graduate Film program as Writer/Director. She participated in the Sony Pictures Television Diverse Directors Program.



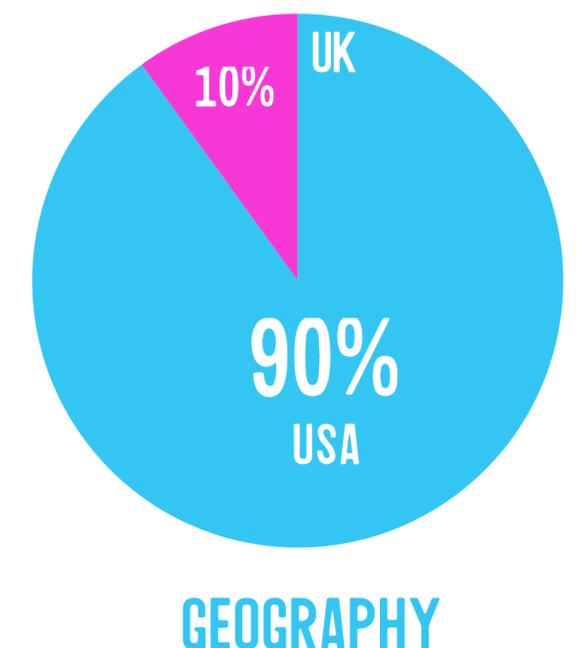
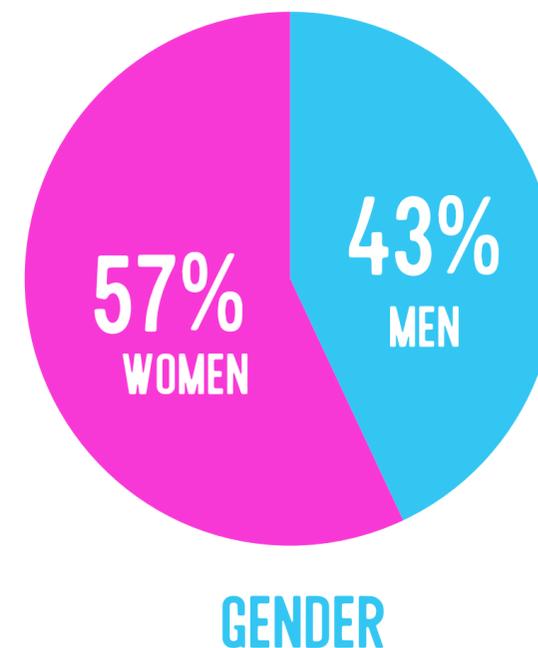
DEMOGRAPHICS

Dream Nation appeals to working professionals as well as college grads who are looking to launch a new venture (25-44 y/o). The show is also listened to by people who are well into their career (45-64 y/o). Those listeners are looking to learn new tools to apply to their current position or are seeking inspiration to launch a new venture.

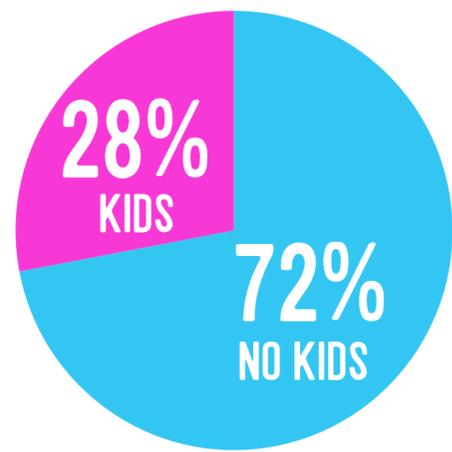


Dream Nation appeals to both women and men interested in Startups, Diversity, Entrepreneurship, Women Empowerment, Tech, Funding.

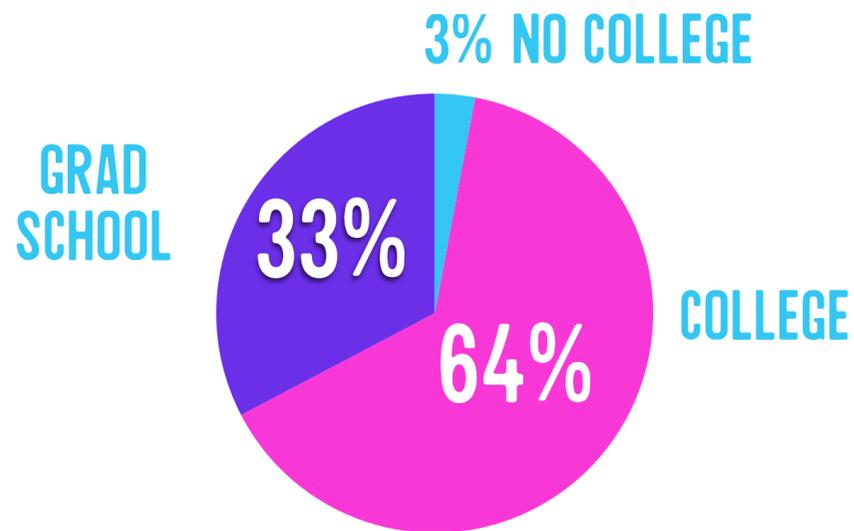
They are an audience interested in self-improvement and networking. Currently the audience is based in the US and the UK. The show is working on expanding to Russian and Spanish speaking countries.



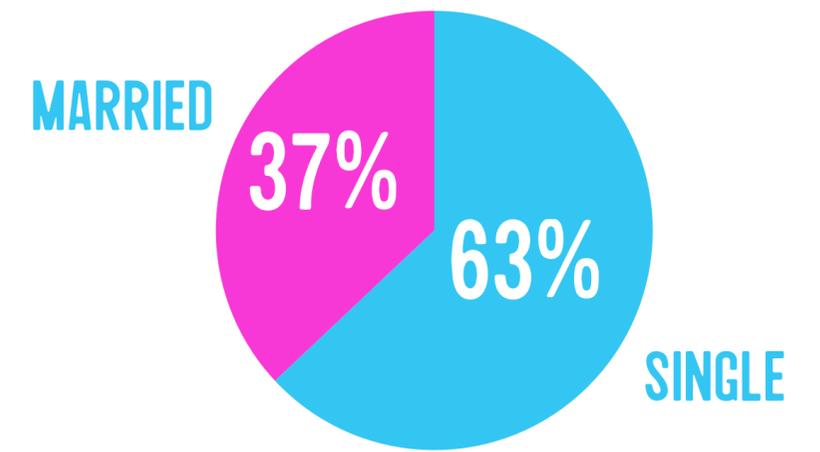
DEMOGRAPHICS



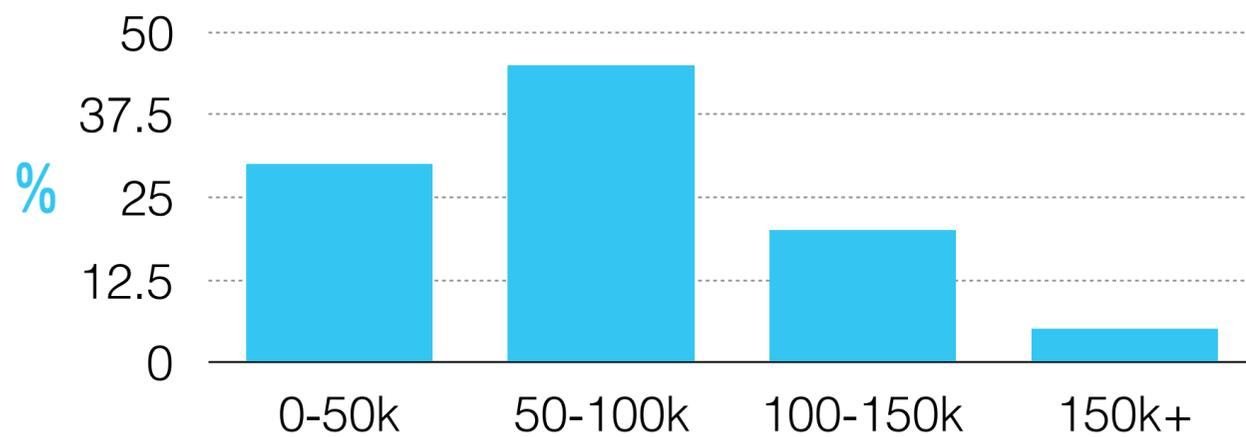
CHILDREN IN HOUSEHOLD



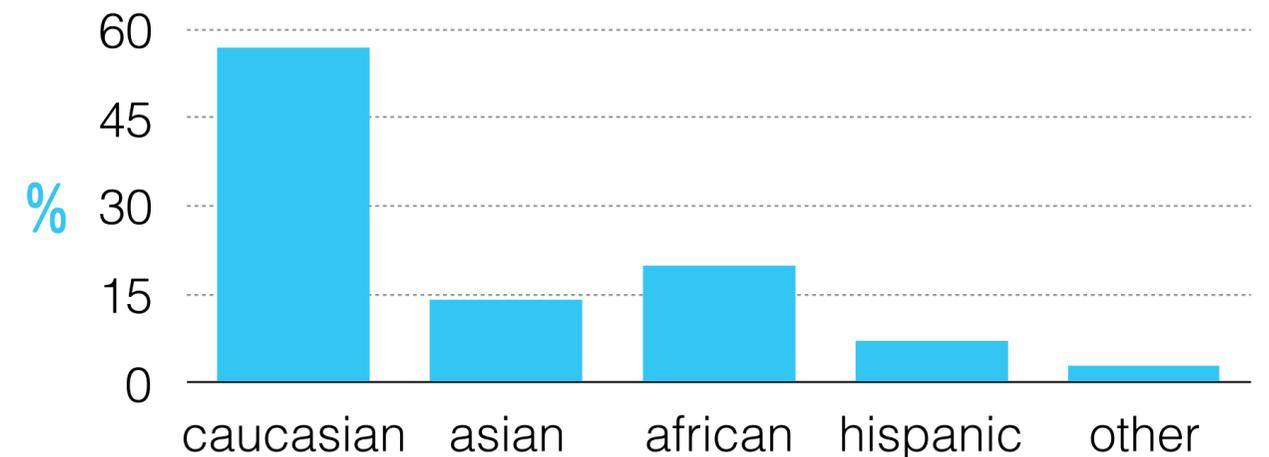
EDUCATION



MARITAL STATUS



HOUSEHOLD INCOME



ETHNICITY

SOCIAL REACH

These Dream Nation numbers are a soft launch with out any promotion. We will officially launch in February 2018.
We've recorded 14 podcast episodes and are currently filming the talk show episodes for 2018.



A DREAM YOU DREAM ALONE IS JUST A DREAM.
A DREAM YOU DREAM TOGETHER IS REALITY.