

DREAM NATION

PODCAST

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VISION

EMPOWER EVERYONE TO LIVE THEIR DREAM

**PROMOTE CONVERSATION AROUND DIVERSITY,
WOMEN EMPOWERMENT, AND SOCIAL IMPACT.**

ABOUT DREAM NATION

DREAM NATION

Our mission is to bring to life conversations around diversity, women-led ideas, and social impact. We empower brands to create positive impressions in the minds of consumers. The content centers around diversity, tech, women, entrepreneurship, funding, social impact, STEAM.

CREATIVE AGENCY

The full-service agency offers services to create content, product placement, strategy, branding, and social marketing services. We also create experiential projects. If your brand requires original content we can work it into our show in the form of advertising or create an individual campaign. See the work at dreamnation.io/creativeagency

PODCAST

Each month Yulia interviews Creatives, Entrepreneurs, Artists about what it takes to live their dream. The conversations focus on diversity, women empowerment, social impact., funding, STEAM.

Each episode helps people achieve their full-potential. The interviews are packed with insight that everyone can apply to grow their own business and live their dream.

To inquire about rates and services, email yulia@dreamnation.io

CONTACT 917.692.4786 | yulia@dreamnation.io

PAST GUESTS

You can subscribe on iTunes at [itun.es/us/VCsjfb.c](https://itunes.es/us/VCsjfb.c) or on android [here](#) to see all guests. Previous thought leaders featured on the show:

Ben Berkowitz CEO of SeeClickFix.com an O’Rielly funded company connecting citizens to their local government.

Erin Schrode Activist/Environmentalist who at 25 years old recently ran for Congress in California's District 2. She is frequently tapped as an expert for and featured in The New York Times, Vanity Fair, CNN, ABC, NBC, FOX, Seventeen, Forbes, Glamour.

Esther Ku Comedian appearing on Last Comic Standing, MTVs Girl Code.

Osh Ghanimah Founder of broadwayforall.org Promoting diversity on tv, film, and Broadway.

Henrik Werdelin Co-founder of BarkBox. Managing partner at Prehype. A Venture dev firm helping Fortune 500 companies launch startups.

Betty Halbreich Founder of Solutions by Betty. A personal shopping service at Bergdorf Goodman. She’s also an award winning Author.

Cindy Gallop Advertising consultant and founder of MakeLoveNotPorn.

Israel Horovitz An American playwright, director, and actor. With over 70 plays, several of which have been translated into 30 languages.

Pauline Black Lead singer of UK Ska Revival Group “The Selecter.”

ABOUT YULIA

ABOUT YULIA

Yulia is a Creative Director with a love of storytelling, social impact, and tech. A global citizen whose career is as diverse as her background.

Her journalist skills were honed at 91.1 WFMU, her college radio station at UMass Amherst. There she interviewed bands, creating conversations around diversity, social impact, sustainability, and peace.

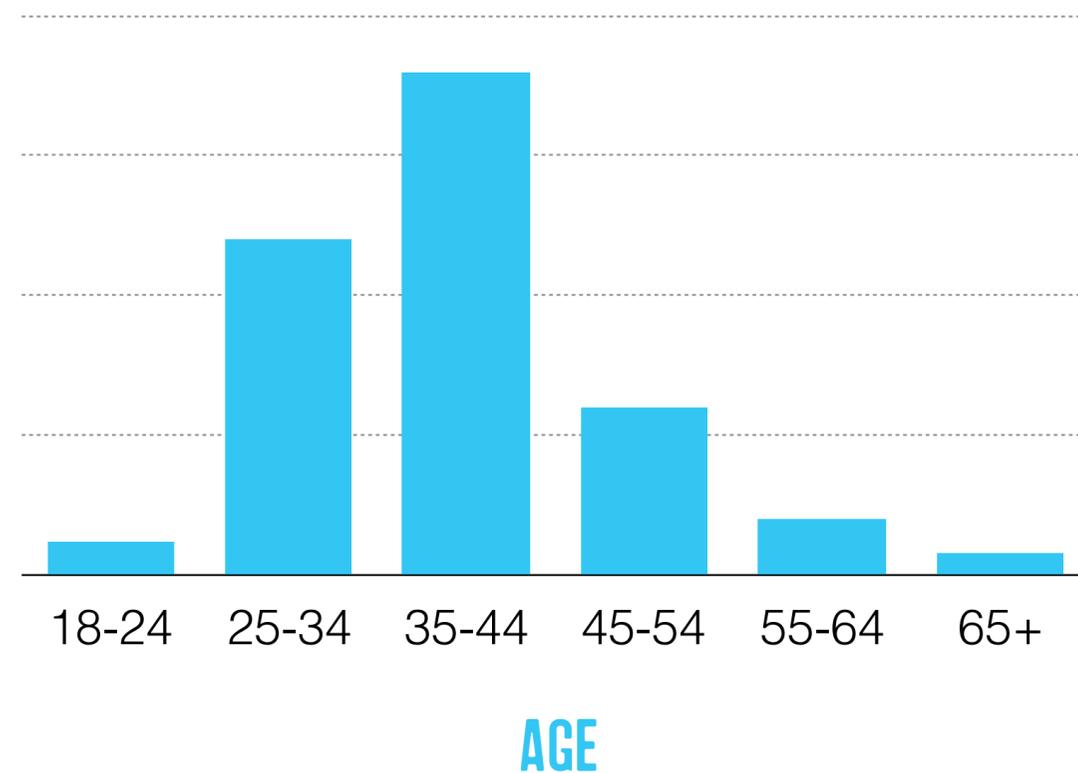
Yulia worked in NYC ad agencies for the past ten years as a Digital Creative Director. She's worked for Havas, Tribal DDB, Publicis, McCann Health, FCB, and many other large agencies. She also consults for Venture Development Group Prehype who work with Fortune 500 companies to help them launch startups. She is a member of SAG/Aftra and studies on camera with Bob Krakower and studied improv at UCB.

Yulia is an entrepreneur who champions women & diversity-led ideas. In '99, she co-founded her first tech startup artsymag.com., paving the way for artsy.net. Before launching Dream Nation Yulia was Co-Founder of Fund Dreamer. A global crowdfunding platform for Social Impact, promoting women and diversity-led ideas.



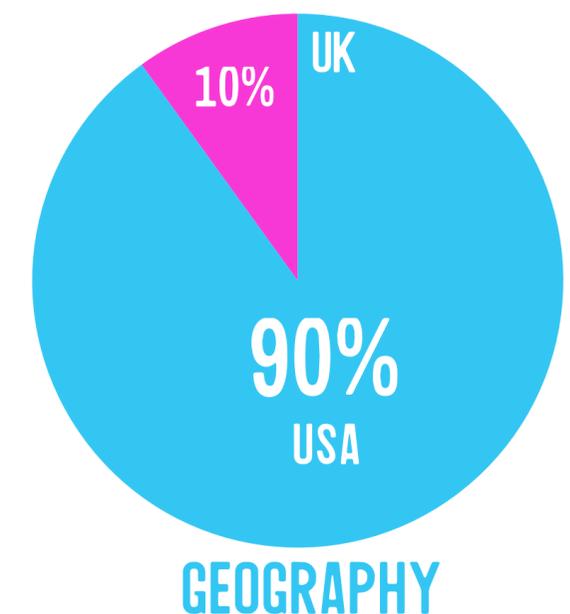
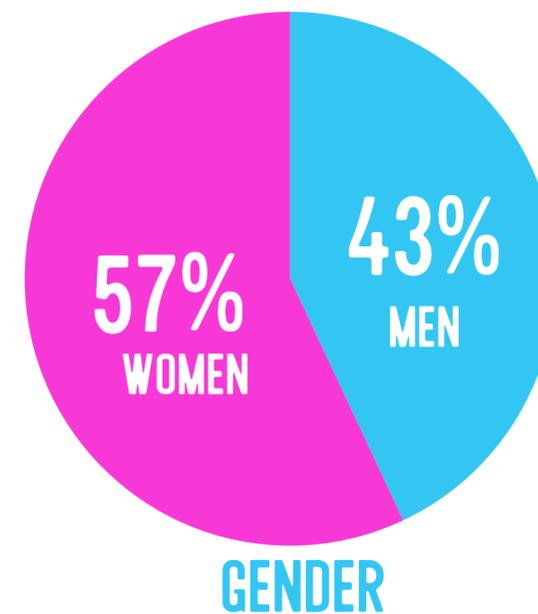
DEMOGRAPHICS

Dream Nation appeals to working professionals as well as college grads who are looking to launch a new venture (25-44 y/o). The show is also listened to by people who are well into their career (45-64 y/o). Those listeners are looking to learn new tools to apply to their current position or are seeking inspiration to launch a new venture.

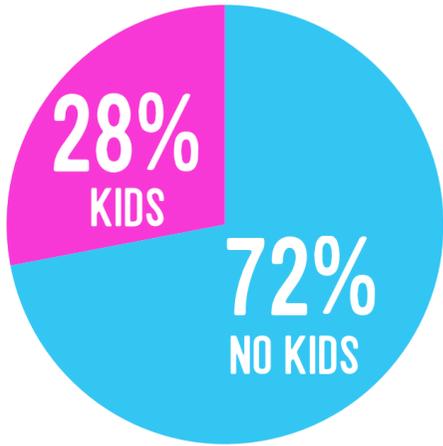


Dream Nation appeals to both women and men interested in Diversity, Entrepreneurism, Women empowerment, Social Impact, Funding.

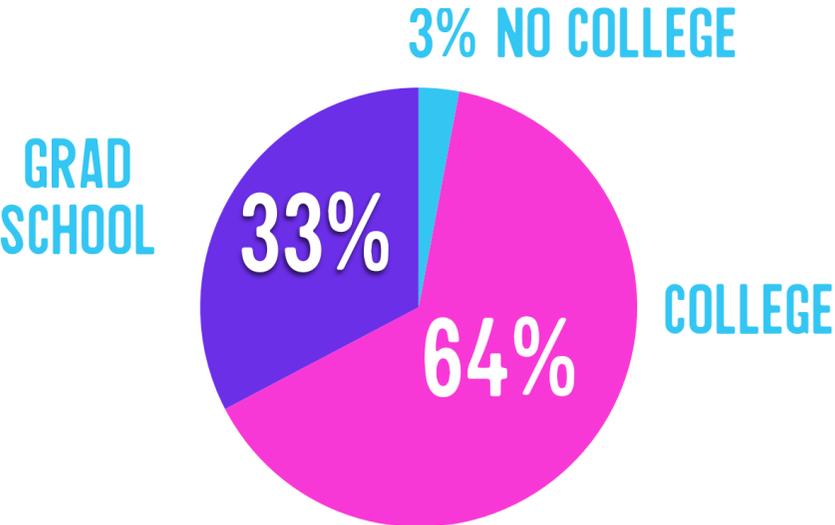
They are an audience interested in self-improvement and networking. Currently the audience is based in the US and the UK. The show is working on expanding to Russian and Spanish speaking countries.



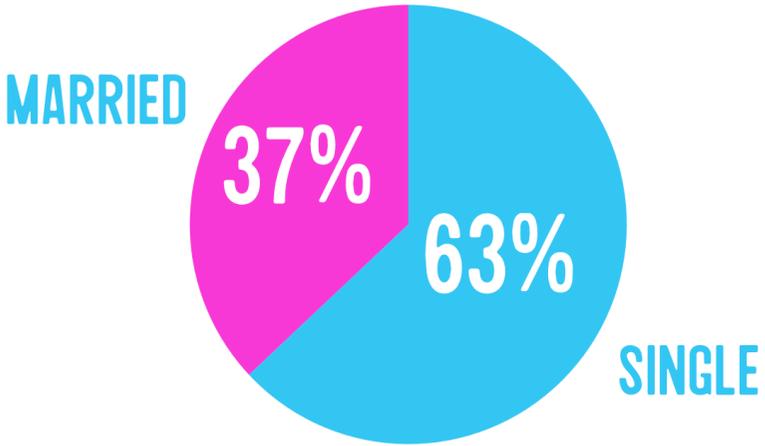
DEMOGRAPHICS



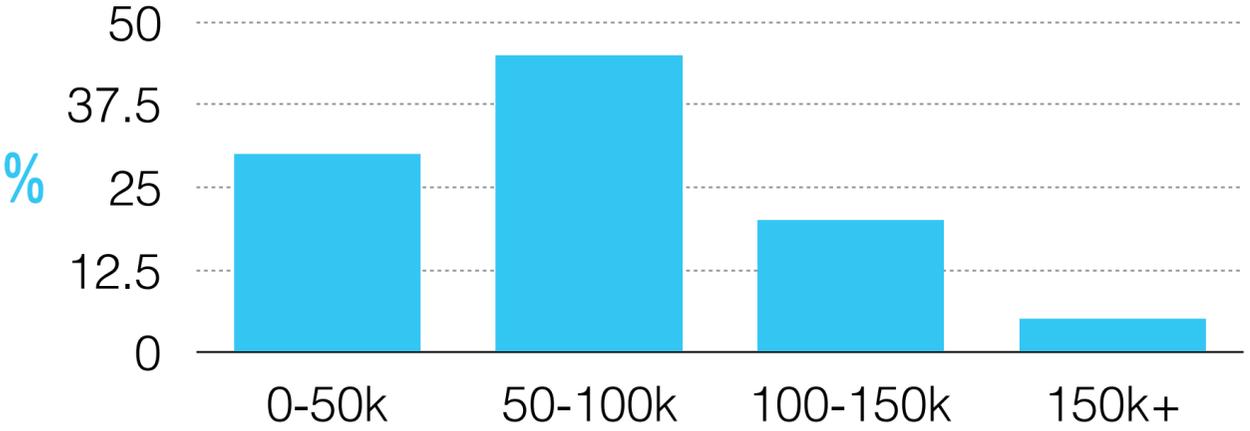
CHILDREN IN HOUSEHOLD



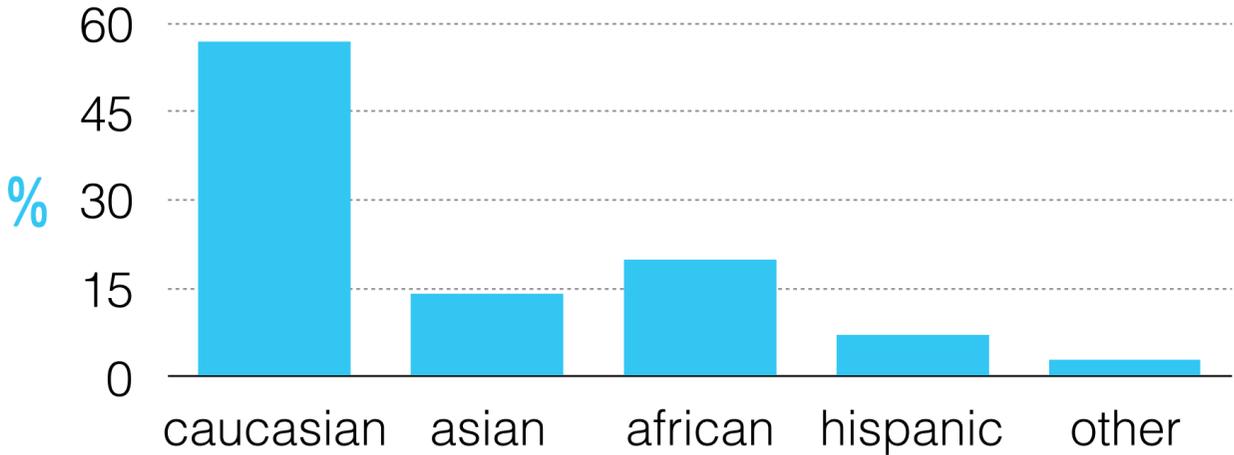
EDUCATION



MARITAL STATUS

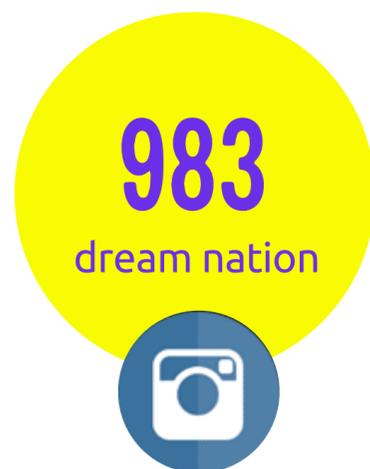


HOUSEHOLD INCOME



ETHNICITY

SOCIAL REACH



2018 GUESTS

2018 DREAM NATION GUESTS

January - Alison Taffel Rabinowitz founder of [The Finishing School](#) gives negotiating advice

February - Jamal Hodges Director. His film "The Jump" was screened at 2017 Cannes Diversity Showcase

March - Ariele Rosch Founder of [ProMama.co](#) Connecting moms to flexible jobs

April - Keith Stroup Attorney, Founder of NORML working to end cannabis prohibition

May - Catherine Popper Bassist. Member of Puss n Boots with Norah Jones + Sasha Dobson. Catherine is know for playing with Ryan Adams, Jack White, Billie Joe Armstrong

Extra episode - Daniele Bonelli Philosopher, host of History on Fire podcast.

April - Miki Agrawal THINX Co-founder, talks about her new book *Disrupt-Her*, her new company TUSHIE, and being a new mama.

Extra episode - Savanna Em Illustrator and MMA female fighter. She just signed with Asia's One Championship.

May - Lisa Mae Brunson Founder of [Wonder Women Tech](#) Conference

Extra episode - Shana Solomon Actor. Director. Producer.

June - Harry Bee Chief Creative Officer of Havas on Creativity, Nutrition, Consciousness

Extra episode - Dr. Jen Welter A female football player who coached inside linebackers for the National Football League's Arizona Cardinals

July - Pras From The Fugees talks about music and his new TV show Hip Hop Cops

August - Emily Francis and Shaynee Gordon In charge of festival artist relations for Goldenvoice (Coachella, Panorama, etc) talk about building communities and festivals

September - Boz Saint John Uber. (In talks with her team)

October - Paul Berry CEO of RebelMouse who just launched his new platform Fluidity.Love

November - The original voice of She-Ra (Princess of Power Cartoon) just in time for the Netflix reboot

December - Masha Drokova One of the 50 Best PR People by Business Insider. Former pro-Putin youth activist turned Silicon Valley investor

RATES

PACKAGE 1 \$250

PODCAST PRE-ROLL

A custom 15s spot read by Yulia at the start of the show.

SOCIAL

One custom product promo posts on Instagram, Twitter, Facebook, LinkedIn during the podcast airing month.

WEBSITE

Your brand name listed as a podcast sponsor next to the episode transcript (evergreen) on the Dream Nation site.

Your logo will also be included in the newsletter and you'll be listed as a sponsor.

PACKAGE 2 \$500

PODCAST MID-ROLL

A custom 30s spot read by Yulia at the start of the show.

SOCIAL

Three custom product promo posts on Instagram, Twitter, Facebook, LinkedIn during the podcast airing month.

WEBSITE

Your brand name listed as a podcast sponsor next to the episode transcript (evergreen) on the Dream Nation site.

Your logo will also be included in the newsletter and you'll be listed as a sponsor.

**A DREAM YOU DREAM ALONE IS JUST A DREAM.
A DREAM YOU DREAM TOGETHER IS REALITY.**

 DREAM NATION | THANK YOU